

A vocational course that is recognised by industry and universities and 100% coursework!

The most important thing you need in order to take the BTEC National in Business is a lively and enquiring mind, an interest in business, a willingness to explore new ideas and an ability to communicate your ideas effectively. You do not need to have studied Business prior to starting the course.

The course is about gaining a broad understanding of business and being able to study selected areas in more depth. You will develop skills, knowledge and understanding in business and have an opportunity to apply your learning in a practical and realistic way.

Who is the course for?

It will appeal to those students who have a keen interest in business and how it operates, want to find out more about business through personal investigation, are interested in developing an understanding of business organisations, the markets they serve and how to deal with customers effectively, or who wish to follow a career in Business and are looking for a vocational course of study. Some of the topics are similar to those studied at GCSE and BTEC First Diploma in Business but are developed at Advanced level and some are entirely new.

'Definitely do it – if you like doing coursework, it's a must business course!'

Jack Campbell
BTEC National Award in Business



The department offers the Level 3 BTEC Certificate in Business, which is equivalent to an AS level and the Level 3 BTEC Subsidiary Diploma which is equivalent to 1 A level.

The BTEC Certificate in Business covers 3 units over 1 year, and the BTEC Subsidiary Diploma in Business covers 6 units over 2 years. Both are available to school leavers with 5 or more GCSEs at grade C or above including a C or above in English.

This course consists of mandatory modules covering:

The Business Environment
Business Resources
Introduction to Marketing
Effective People, Communication

There are also further units from the Specialist unit range which for example includes:

Introduction to Accounting
Exploring Creative Product Promotion
Investigating Internet Marketing
Investigating Recruitment and Selection
Human Resource Management in Business

Method of Assessment

Assessment by coursework assignments.

The assessment approach of these Business Courses allows learners to receive feedback on their progress throughout the course as they provide evidence towards the assessment and grading criteria. Evidence for assessment may be generated through a range of diverse activities including assignment and project work, case studies, role play and oral presentation. It will be important that students develop their ability to organise themselves and their workload to complete and hand in work on time.

Exam Board

EDEXCEL